

SQUIRE

Wednesday, January 11, 2023

To Whom it May Concern,

I am writing to recommend Christina Brown. She was part of our marketing team from October 2021 until November 2022 at SQUIRE, where she was responsible for running our influencer partner marketing program, the SQUIRE Champion program.

During her time at SQUIRE, Christina demonstrated a deep understanding of the barbering industry and the value of community within it. She excelled at building strong, one-on-one relationships with our Champions, and was always a genuine advocate for this important part of our community.

In her role as Champion Program Manager, Christina managed over 35 Champions and Partners and successfully facilitated their participation in over 25 events. Her ability to form meaningful relationships with our partners played a key role in the success of these efforts.

I believe that Christina will thrive in any role where building and maintaining strong relationships with a network of industry influencers is required.

Sincerely,

DocuSigned by:



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Songe LaRon

CEO & Co-Founder